



THE SUMMIT

Held annually in Grand Rapids, MI, **the Summit** is a two-day training conference for pregnancy care center staff, volunteers, and board members that focuses on spiritual growth and excellence in ministry. It includes challenging and encouraging plenary sessions, educational workshops, and purposeful interaction. We encourage individual and corporate prayer and offer free consultation with staff and speakers. The Summit is scheduled for the fourth Thursday and Friday of June, from 9:00 a.m. on Thursday to 4:00 p.m. on Friday.

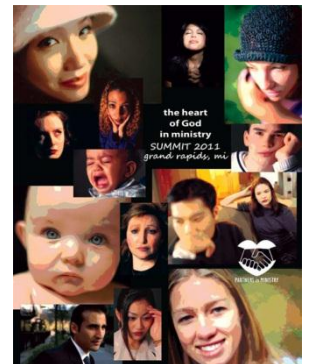


YOUR OPPORTUNITY: Because we believe that partnerships between pro-life ministries strengthen PCCs and increase efficiency, we are working hard to attract more exhibitors to our conference. We offer affordable exhibiting as well as ad space in our attendee notebook. Exhibitors and sponsors are included in a PowerPoint introduction of Summit participants. Our schedule includes time for participants to interact with exhibitors and our *Exhibitor Passport* allows guests to acquire initials of Summit exhibitors to be entered in a drawing for prizes.

SUMMIT PARTICIPANTS: The Summit attracts approximately 150 participants from ministries in both rural and urban communities. Our size offers more opportunity for personal interaction and gives our conference a friendly, relaxed atmosphere. Participants feel like family and look forward to visiting with each other at the Summit. We have a group of “regulars” but also welcome new groups and individuals yearly.

WHO WE ARE: Partners in Ministry is a service of [Baptists for Life](#) to pregnancy care centers around the world. We help PCCs by

- publishing brochures, bulletin inserts, training manuals, and *Standards for Excellence* manuals
- facilitating partnerships between evangelistic PCCs through association
- offering consultation and training to improve board relations and functionality
- offering expertise on strategic planning and fundraising
- publishing a bi-monthly prayer calendar listing specific needs in our PCC family
- hosting the PCC List blog, containing up-to-the-minute news, information, and resources pertinent to PCC ministry
- offering missionary internships and overseas training and consultation for missionaries who want to adapt the pro-life ministry model to compliment church planting efforts
- articulating the biblical pro-life message in churches and mobilizing God’s people to serve in pro-life ministry
- hosting an annual conference known as **the Summit**





A service of Baptists for Life to pregnancy care centers
P.O. Box 3158, Grand Rapids, MI 49501
(616) 257-6800, 1-800-968-6086
(616) 257-6805 [fax], staff@bfl.org

THE SUMMIT

Grand Rapids, MI, June 21-22, 2012

EXHIBITING

You are cordially invited to reserve exhibit space during our 2012 PCC Leadership Summit. The cost is \$100.00, which includes:

- A six foot table (bring your own table cover)
- Electrical outlet (bring your own extension cord)
- Lunch Thursday and Friday (for one exhibitor; additional lunches available at \$10 per person)
- Contact information for your ministry included in the Summit notebook directory
- Opportunity to enclose your organization's literature or products and catalogue in guest totes (must be received by us no later than June 1, 2012)
- Participation in a prize drawing given on behalf of exhibitors (To win the prize, conference participants are required to visit each exhibitor's booth. Partners in Ministry will furnish the prize.)
- Summit notebook and invitation to attend all sessions

Displays may be set up between 8:00 a.m. and 9:00 a.m. on Thursday, June 21.

ADVERTISING

We also offer affordable advertising space in our PCC Leadership Summit notebook. This option is available whether or not your organization attends the Summit. Listed below are specifications:

- Black & white only, copy ready
- 300 dpi or better
- Acceptable formats: TIF, JPG, EPS, AI, PSD, or PDF. Microsoft Word or Publisher docs must be accompanied by a hardcopy (by fax or mail).
- Send by email (if larger than 3 Mb, please call ahead) to b4life@bfl.org or disk (to Partners in Ministry, P.O. Box 3158, Grand Rapids, MI 49501). Or arrange a file transfer through [YouSendIt](#) or [Transfer Big Files](#).
- Include contact information with the ad (email and phone) where you may be reached during business hours.
- Placement will not be made until payment is received.
- Direct questions about ads to BFL editor [Michele Shoun](#).
- **Deadline to receive ads is June 1, 2012.**

AD	WIDTH x HEIGHT	COST
¼ page	3.5 x 4.25"	\$25
½ page	7 x 4.25"	\$50
Full page	7 x 8.5"	\$100

Payment by Friday, June 1, 2012 reserves your advertising/exhibiting space. Remit fees through our [Online Store](#) (Summit category). **Disclaimer:** Baptists for Life reserves the right to accept or decline any advertisement or exhibit secured through transaction; should BFL choose to decline your submission, a full refund will be issued.



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Instructions: Use this form if you prefer not to purchase exhibiting or advertising space through the [online store](#).

Name of organization _____

Contact person _____

Representative/s attending _____

Phone _____ Address _____

City _____ State _____ Zip code _____

Email address _____ Web site _____

Registration and Payment (for information, see Exhibiting & Advertising Form)

Advertising fee \$ 100/ 50/ 25 _____

Exhibiting fee \$ 100.00 _____

Electrical outlet needed Reservation for: Lunch Thursday Lunch Friday

Additional lunches _____ x \$ 10 = _____

Total Enclosed: _____

Check enclosed Charge my: MasterCard Visa Discover

Credit card account _____ - _____ - _____ - _____ Exp. Date _____

Name and zip code of card holder _____

Billing address, if different from above _____

Include the following; email preferred to suellen@bfl.org:

- Your organization will be introduced via a PowerPoint presentation. Please provide your organization's logo; if desired, a photo of your staff or location and a brief description may be included. Send in jpg format.
- A list of materials to be donated for guest totes, if any (i.e., order forms, coupons, materials, etc.). If you would like to include literature in our guest packets, we must receive it by June 1, 2012.

REGISTRATION DEADLINE: Payment by Friday, June 1, 2012 reserves your advertising/exhibiting space.